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To: The Jacobson Flare <jacobsonflare@bigpond.com>
Subject: The Jacobson Flare App for iPad

Ask any student pilot, or experienced pilot what the most difficult phase of their pilot training was, and universally the answer will be "landings." Why is that? As in all things aviation, much of what is taught is based on how your instructor was taught.

So much of learning how to land was based on the Goldilocks method of teaching. "You flared too high," "you flared too low", "you flared just right." It was the trial-and-error approach; eventually you "got it!" Could there possibly be a better way? The Jacobson Flare is that "better way."

Instead of guessing at altitude, and having to correct that "estimate" for wide, narrow, or sloping runways, wouldn't you rather use a method that results in consistently good landings to any runway or field?

The traditional method that uses power to correct for altitude, and pitch for airspeed frequently results in an erratic flight path.

Instead, maintaining the correct "sight picture," following the optimum flight path, recognizing the correct "flare point" and properly transitioning from the approach to the landing aim point results in easier to teach, easier to learn, and repeatably good landings.

Whether you fly cloth covered, light, or heavy metal airplanes, Capt Jacobson has created a superb App, to help you master landings. With videos from a variety of cockpits, and easy to follow instructions, this App is one of the best tools any pilot could have in their flight bag. I highly recommend it.

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